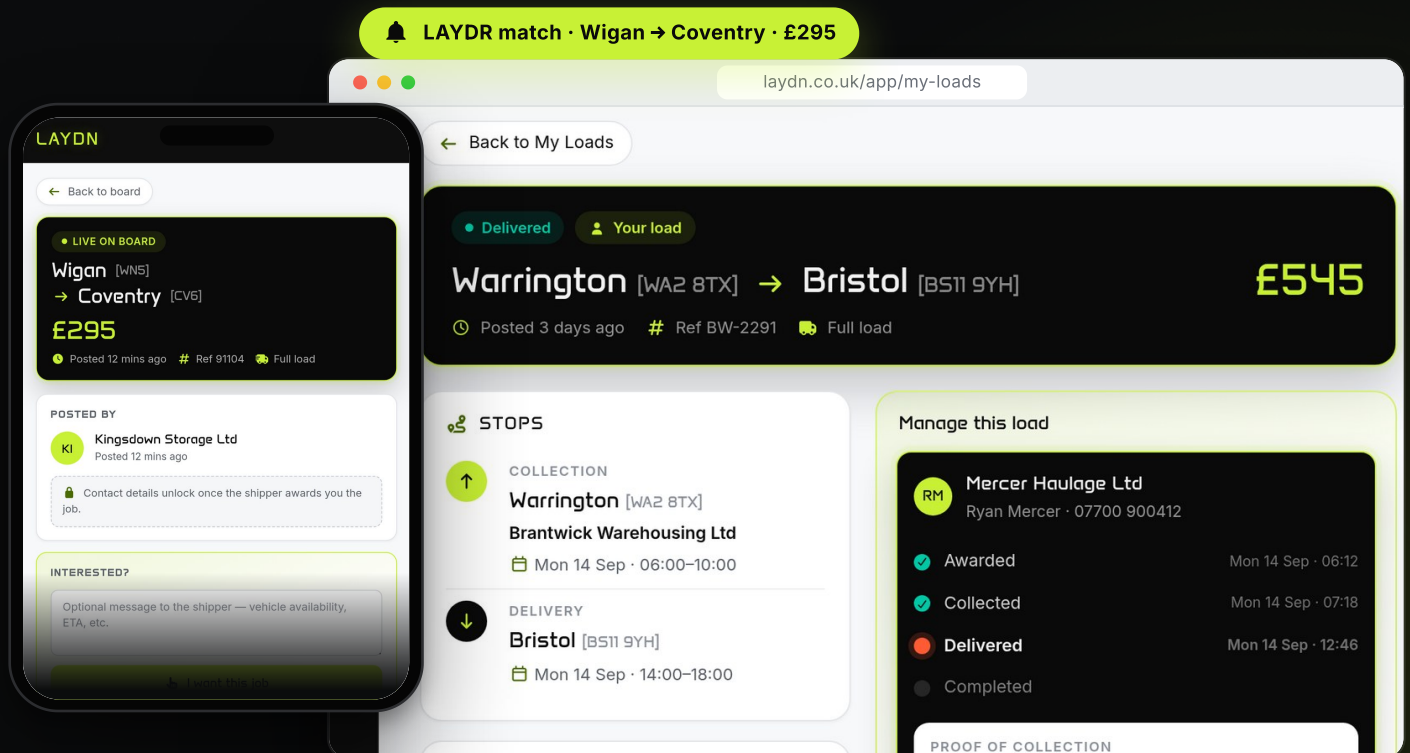


FOR EVERYONE WHO MOVES FREIGHT

Post it. Find it. Keep every penny.

Laydn is the UK load board built by people who've run the wheels. Shippers and hauliers post the work, and carriers, fleets and owner-drivers find it. **One flat membership, unlimited users and no commission.**



0%

commission.
Ever.

£0

to join. Free
until January.

Unlimited

users. No
per-seat fees.

No

contract. Leave
any time.

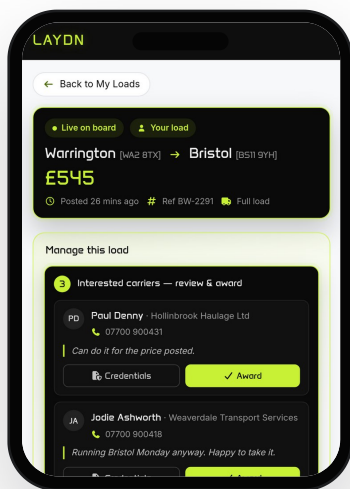
HOW LAYDN WORKS

Two sides. One board.

The people with freight post it, and the people with wheels find it. Nobody sits in the middle taking a cut.

GOT FREIGHT?

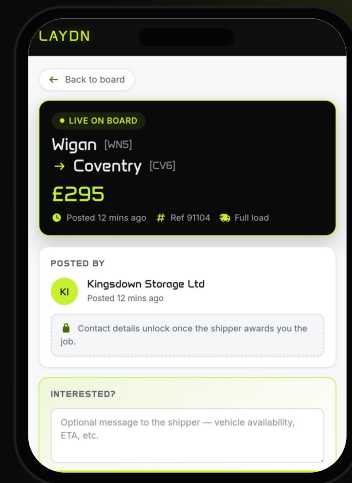
Post it. **Pick**
who moves it.



- 1 **Post it with your price**
Where, when and what vehicle. The addresses stay private.
- 2 **Interest comes to you**
A note, a number and their paperwork, by push and email.
- 3 **Check them, then award**
Licence and insurance with cover and dates on screen.
- 4 **Signed for, both ends**
Collection and delivery logged with a name and time.

GOT WHEELS?

Find it. **Keep the rate.**



- 1 **Set your patch once**
Laydr pings your phone when a matching load is posted.
- 2 **See the job and the price**
Route, vehicle and rate up front. No bidding war.
- 3 **Win it, get the door**
Full address, gate notes and their number unlock.
- 4 **Collect, sign, deliver**
On your phone. Then pick up a load near the drop.

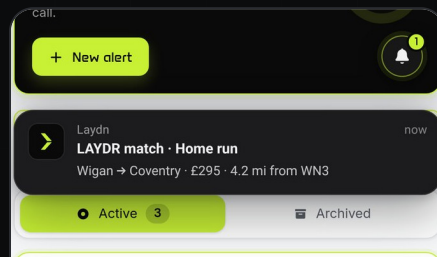
One membership **does both.**

Post loads, carry them or both: **it's the same flat price and the same login.** Post what you can't cover, and take what fills your trucks.

EVERYTHING'S INCLUDED

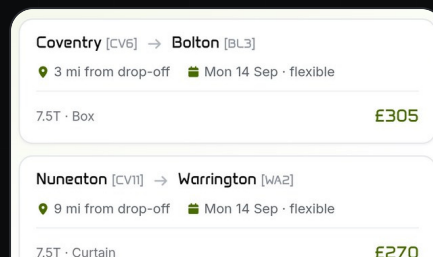
One membership. **Every tool.**

No tiers and no add-ons. Whether you run one van or forty trucks, it's all in.



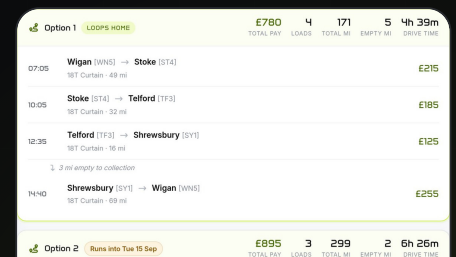
Load alerts **LAYDR**

Set your patch once and matching loads ping your phone.



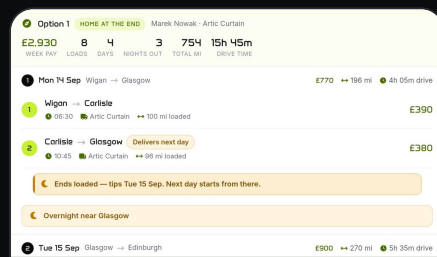
Backloads

Loads near your drop-off, nearest first, so the way home can pay.



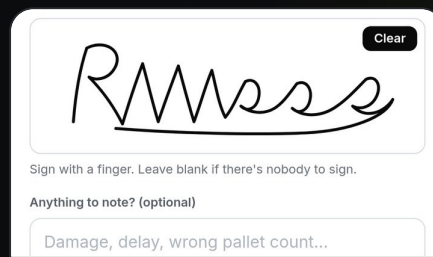
Day plans **PLANR**

A full day of loads chained together, with the pay, empty miles and drive time.



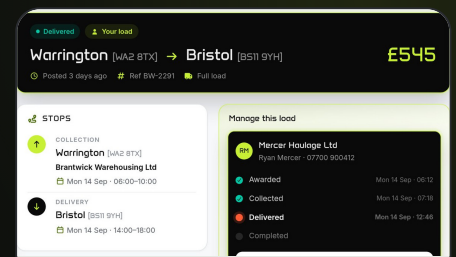
A week away **ROAMR**

Multi-day runs planned, with the overnights flagged and home at the end.



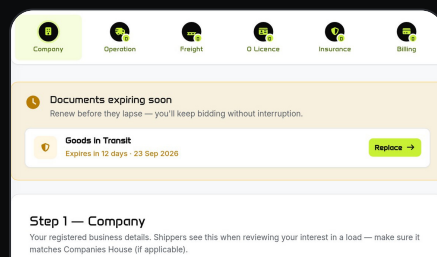
Driver app

Jobs on your drivers' phones, signed for at the bay. No rates on their screen.



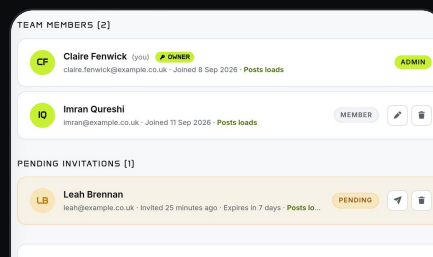
Proof of delivery

Collection and delivery logged with a name, a time and a signature.



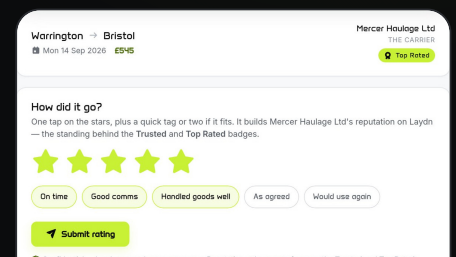
Documents

Licence and insurance in one place, with a warning before anything runs out.



Your whole team

Unlimited logins for the office and the drivers, all on one account.



Ratings

Both sides rate every job. Good firms earn Trusted and Top Rated badges.

 **Got your own transport system?** Laydn's API can post loads straight from it. It's for firms with a developer, and we switch it on for you. Just ask.

WHO IT'S FOR

Built for every size of operation.

From a courier with one van to a firm with a yard full of trucks, and the businesses whose freight they move.



Owner-drivers & couriers

ONE VAN OR ONE TRUCK

- ✓ Matching loads ping your phone
- ✓ The price is on every load
- ✓ Backloads near your drop
- ✓ Plan tomorrow in one tap
- ✓ 0% commission. The customer pays you direct



Fleets & hauliers

2+ VEHICLES

- ✓ Post the work you can't cover
- ✓ Planr and Roamr for every truck
- ✓ Jobs on your drivers' phones
- ✓ Office and drivers on one account
- ✓ A warning before cover runs out



Shippers & freight owners

ANYONE WITH FREIGHT TO MOVE

- ✓ Post free, at your price
- ✓ Carriers come to you with paperwork
- ✓ You pick who moves it
- ✓ Signed for at both ends
- ✓ Post from your own system (API)

WHAT LAYDN WON'T DO

Take a cut

0% commission on every job.

Start a bidding war

The price is on the load.

Charge per login

Unlimited users.

Tie you in

No contract, ever.

Sit in the middle

You deal with each other direct.

From a small van to an artic.

Motorcycle

Car

Small van

SWB

MWB

LWB

Luton

7.5T

12T

18T

26T

13.6m trailer

Urban trailer

We built Laydn because most boards charge you to post, charge you to bid, charge you per seat, then take a cut on top. **One flat fee and no commission is fairer.**

Laydn, built in Wigan by people who've run the wheels

NO SMALL PRINT

One price. Everyone. Everything in.

£0

Free until January.

After that it's **£44.99 a month, flat**, whether you post loads, carry them or both. You'll get **a month's notice** before anything is charged.

- ✓ Every tool: board, Laydr, Backloads, Planr, Roamr
- ✓ Unlimited users: office and drivers
- ✓ 0% commission on every job
- ✓ No contract. Leave whenever you like

LAYDN

A TYPICAL LOAD BOARD

Posting loads	Included	Often a separate paid plan
Finding loads	Included	Often another subscription
Users	Unlimited	Priced per seat
Commission	0%, never	A cut of what you move
Contract	None	12-month minimums are common
Day planner & backloads	Built in	Rarely included

Based on common load-board pricing structures.

STRAIGHT TALK

Laydn is new, and **a board is only as busy as the people on it**. Post the work you can't cover and set your patch for the work you want. Every load posted makes it better for everyone on it.

Get on it. Two minutes.

- 1 Sign up free** at laydn.co.uk/signup. It takes a couple of minutes.
- 2 Add it to your home screen**. It works like an app, straight from your browser.
- 3 Post a load**, or upload your paperwork and set your patch in Laydr.

[Join free →](https://laydn.co.uk/signup)
[Watch it working first: laydn.co.uk/tour](https://laydn.co.uk/tour)


Scan to join
laydn.co.uk/signup



Know someone who should be on it? Forward them this PDF, or send them to laydn.co.uk. The more good firms on the board, the better it works for everyone.